



# WiFi4EU

**Better connecting Europe to its citizens**

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# Promote free Wi-Fi connections in the main centres of community life

Support Wi-Fi equipment in public spaces (public administrations, libraries, parks, town squares, etc.) to

- allow all Europeans **experience the benefits of the Gigabit Society**, in line with the DSM connectivity objectives;
- encourage and promote **innovative digital services** developed locally: eGov, eHealth, eTourism, etc.



COMMISSION PRIORITY

Digital Single Market



# Direct impact on EU citizens and communities



**Investing  
€ 120 million by 2020**



**Connecting  
6.000-8.000 communities**



**Providing a single authentication  
system across Europe (2019  
onwards)**

# Making Europe visible and helpful



A response to local needs



Same branding across the EU



Quality user-experience



# Shared involvement in the project



## European Commission

- Equipment and installation costs (CAPEX)
- Up to 100 % of total project cost
- € 15.000 max. / Municipality



## Public Bodies

- Subscriptions to the ISP-Telecom operator (OPEX)
- At least 3 years in operation
- No commercial use



## National Regulatory Authorities

- Removing regulatory obstacles to Wi-Fi deployment and quality of service

# Simple & non-bureaucratic: an applicant-friendly scheme

- **Online applications**
- **Light decision making**
- **Payment by vouchers**
- **Remote and real-time monitoring**



***Fast deployment  
on the ground***

# How will it work?



## Registration

Once the portal opens registration is possible for:

- **municipalities**
- **Wi-Fi installation companies**

No need to "rush": registration can be done any time, valid for all 5 calls for projects.



# How will it work?



## Application

As soon as a call opens, the municipalities can apply:

- Open your registration ("my account")
- Be quick to click "apply":

***First come, first served !***

A screenshot of a web application form. At the top, there is a dropdown menu labeled 'Municipality' with a downward-pointing arrow. Below the dropdown, the text 'Brussel' is displayed next to a small icon of a building. To the right of this text is a blue button with the text 'Apply for voucher' in white.



# How will it work?



## Selection Criteria

first come, first served  
application time



&



geographically balanced

each country gets

- at least 15 vouchers
- max. 8% of the budget

# How will it work?



## Installation

- Municipalities choose 'main centre of public life'
- Municipalities choose their installation company.



Installation must be done within 18 months.

# How will it work?



## Payment

1. Municipality sends the voucher to the installation company
2. Commission verifies the Wi-Fi hotspot is operating
3. Installation company redeems the voucher to the Commission



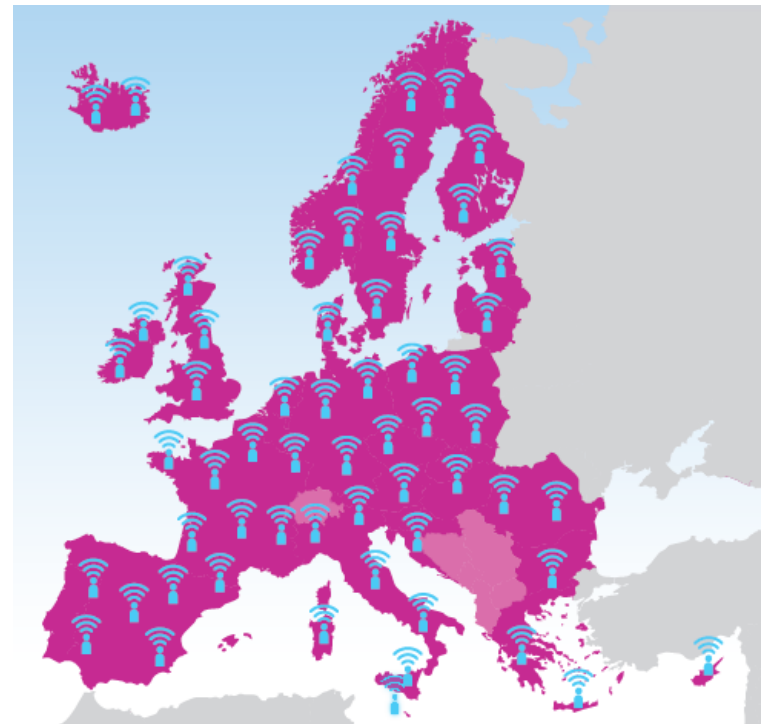
# How will it work?



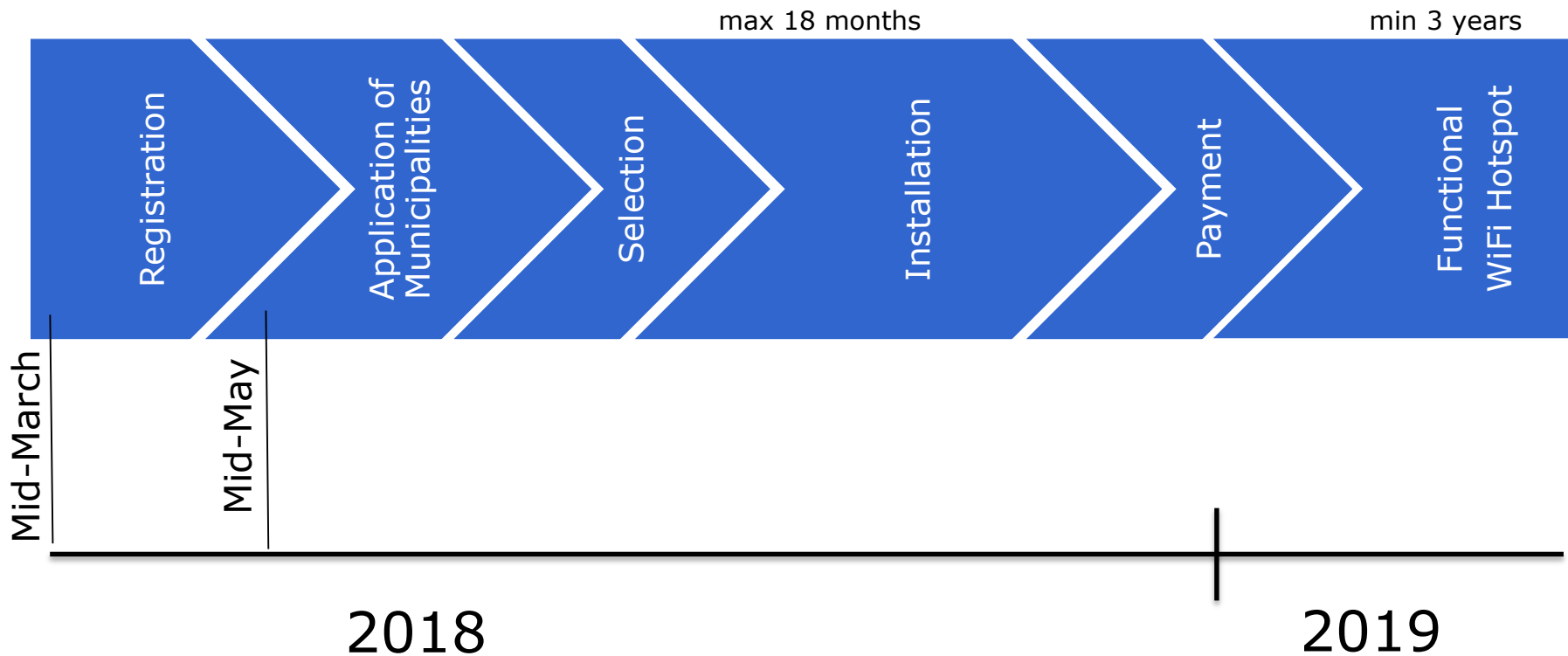
## WiFi4EU Hotspot

Municipality pays for the subscription.

WiFi4EU hotspot must be operational for 3 years (minimum).



# First Call Timeline



# First call

(CEF Work Programme 2017)

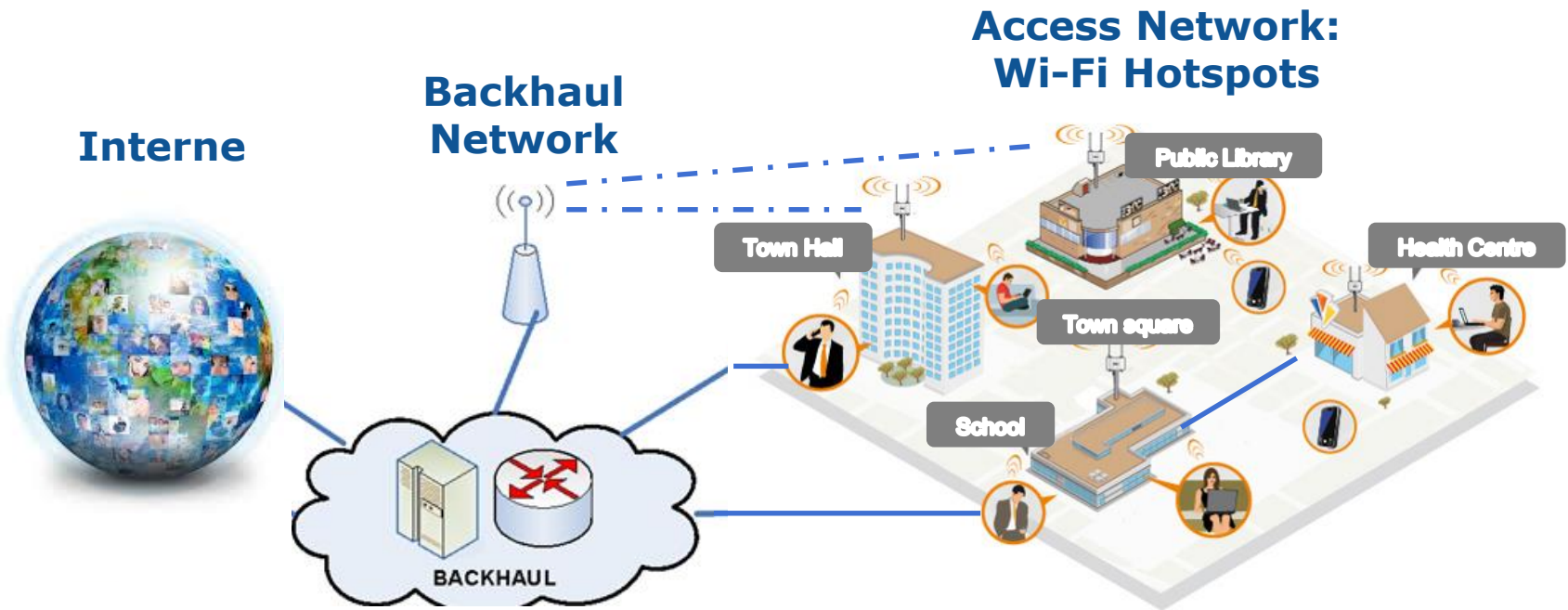
- Budget: **€ 15 million;**
- Voucher value: **€ 15,000 per municipality**



up to **1,000 vouchers**

- Applicants:
  - **Municipalities**
  - **Associations formed by Municipalities**

# Complementary with EU funding



**ESIF, CEF and EFSI** can support the backhaul network  
(National/Regional Broadband Plans)

**WiFi4EU** will support the Wi-Fi access points  
(Local authority initiative)

# Any question on WiFi4EU ?

## TODAY:

- **DSM Website:**  
<https://ec.europa.eu/digital-single-market/en/wifi4eu-free-wi-fi-europeans>
- **Email:** [CNECT-WIFI4EU@ec.europa.eu](mailto:CNECT-WIFI4EU@ec.europa.eu)

## TOMORROW:

- **WiFi4EU Portal**  
<http://wifi4eu.eu/>  **available in all EU languages**